



EMA ADVISORY

*Going beyond the norm to
achieve something extraordinary.*

ABOUT US

Experienced commercial and procurement specialists dedicated to providing expert guidance and support to government and industry.

WHY CHOOSE US

Operating as an outsourced commercial partner or embedded within our client's teams, we focus on achieving **optimal commercial outcomes** through four core areas:

- Commercial Optimisation
- Capability Uplift
- Program Design & Delivery
- Professional Services



PROCUREMENT AS A CAPABILITY

We know that procurement and establishing value for money outcomes can be overwhelming — There's a mountain of compliance requirements, evolving policies, and shifting market dynamics. **However, it doesn't have to be complicated.**

EMA Advisory have developed the **Procurement as a Capability (PaaC)** assessment to enable a simple, structured way to help government and industry identify and close their procurement capability gaps.

✓ PROCUREMENT CAPABILITY FRAMEWORK

The **PaaC** Framework is designed with the buyer in mind, offering a clear blueprint for success. Providing a straightforward yet powerful way to measure progress while aligning seamlessly with your organisation's goals, driving sustainable growth and delivering meaningful results.

✓ PROCUREMENT CAPABILITY IMPROVEMENT PLAN

Enhance your organisation's procurement capability with the **PaaC** Assessment. It measures performance and identifies improvement opportunities while implementing a streamlined procurement process. This powerful tool will drive efficiency, strengthen processes, and achieve greater success in procurement.

✓ PRIORITISE YOUR PEOPLE

The **PaaC** focus is about prioritising people rather than technology (which is just an enabler). By putting human needs and collaboration first, **PaaC** drives innovation and progress resulting in retained corporate knowledge and a sustained workforce.

✓ GOVERNANCE AND COMPLIANCE

Unlock your organisation's buying potential with well-defined, robust governance and controls. **PaaC** establishes the governance and compliance that is critical for ensuring transparency and accountability. The result is clear policies, roles, and responsibilities, while reducing the risk of fraud, mismanagement and unethical behaviour.

